

## FINAL EVENT – Lisbon, 29 November 2018

Auditório Rocha Conde d Óbidos – Alcantara Terminal of the Lisbon Port

### Med Atlantic Ecobonus Project

#### A FEASIBILITY STUDY CONTRIBUTION TOWARDS ACHIEVING SUSTAINABLE FREIGHT TRANSPORT SERVICES IN THE TRANSEUROPEAN TRANSPORT NETWORK

**Better modal integration** of the common transport system, **sustainability and greening** technologies in the transport sector, **resource efficiency and carbon emissions reduction** are the regulatory framework in which Med Atlantic Ecobonus (MAE) Action has undertaken a comprehensive analysis on the **potential use of eco-incentives measures** to stimulate sustainable freight transport services.

As a result, the **MAE Action formulates an approach to eco-incentives** based on common principles at EU level and delivers an ex-ante analysis demonstrating the impact of such a measure **for the particular case of the Motorways of the Sea market** servicing alternative routes for the road transport sector in the Atlantic and West Mediterranean regions.

The results of the study will be presented to the stakeholders during the Final Event: it will be a **unique opportunity to hold a discussion** on ways of ensuring further EU financial support to sustainable freight transport services.

REGISTER TO THE EVENT AT:

<https://www.onthemosway.eu/med-atlantic-ecobonus-project-final-event-lisbon-29th-november/>

#### AGENDA

From 8:30 a.m.  
Registrations

09:10 a.m.  
**Welcome addresses and openings**  
Minister of the Sea – Portugal  
Med Atlantic Ecobonus Project Coordinator

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09:30 a.m.

### INSTITUTIONAL SETTING ROUND TABLE

DG MOVE / EP

Supporting Member States

10:45 a.m.

### PRESENTATION OF THE STUDY

Project coordinator

*11:15 a.m. Coffee Break*

11:30 a.m.

### ENVIRONMENTAL ROUND TABLE

The vision of public administrations on the major challenges towards sustainable freight transport

*12:45 p.m. Lunch Break*

02:00 p.m.

### STAKEHOLDER PROSPECTIVE ROUND TABLE

The vision of the industry on the major challenges towards sustainable freight transport

03.30 p.m.

### FINAL REMARKS

04:00 p.m.

### END OF CONFERENCE